

IMSTA

International Music Software Trade Association

1160 Ellesmere Road

Toronto, ON M1P 2X4, Canada



PRESS RELEASE

IMSTA Names MademeX Winner of 2016 IMSTA FESTA International Songwriting Competition

IMSTA FESTA Toronto Winner Christina Gina (MademeX) Rules With “Q.U.E.E.N.” and Earns Spot at Black Rock Studios Songwriting Camp in Santorini, Greece

TORONTO — March 8, 2017 — The International Music Software Trade Association (IMSTA) today announced that Toronto-based songwriter, producer, and vocalist Christina Gina (MademeX) has been crowned the winner of the 2016 IMSTA FESTA International Song Competition. A wild card entry at IMSTA FESTA Toronto, MademeX won the regional competition and ultimately earned the grand prize — a free trip to a songwriting camp hosted by Black Rock Studios in Santorini, Greece — and “Song of the Year” honors for her song “Q.U.E.E.N.”

Hosted by Broadjam, which maintains a massive searchable song database at www.broadjam.com, the IMSTA FESTA International Songwriting Competition is an annual affair that provides aspiring and established songwriters the opportunity to have their creative pieces heard by industry professionals. From March to October 2016, IMSTA FESTA events around North America were host to live song reviews in which experienced professionals offered insightful, educated, one-on-one appraisals of songs brought to the show by attendees. Each event culminated in the crowning of a regional finalist, with the winner selected from songs previously submitted for the event, as well as one outstanding wild-card entry chosen from songs reviewed that day.

During IMSTA FESTA Toronto at Ryerson University, MademeX earned her entry into the competition as a wild card, subsequently won the regional title, and moved on to win the competition. Although MademeX has worked in the recording industry since 2011, it wasn't until late 2014 that she dedicated her focus to creating her own music. “Q.U.E.E.N.” is among the songs she has created since then. Samplings of her other songs are available along with “Q.U.E.E.N.” at www.mademeXmusic.com.

The 2017 IMSTA FESTA International Songwriting Competition is already underway, having launched at the first IMSTA FESTA Miami event, held Feb. 25 at the SAE Institute.

Further information about IMSTA, IMSTA FESTA, and the IMSTA FESTA International Song Competition is available at www.imsta.org.

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About IMSTA

A global nonprofit association of music software companies, IMSTA is dedicated to conducting public education about piracy in the music software space. IMSTA exposes the public to the industry and to the organization's "Buy the Software You Use" slogan through initiatives and events, including its popular IMSTA FESTA music technology events across North America.

Photo Link: www.wallstcom.com/IMSTA/IMSTA-MadameX-Images.zip

Photo Caption: MademeX, Winner of 2016 IMSTA FESTA International Songwriting Competition

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